

# NIFT



# Admission 2025

For further details on admission please visit

[www.nift.ac.in](http://www.nift.ac.in)

Forms available online from November 2024



**NATIONAL  
INSTITUTE OF  
FASHION  
TECHNOLOGY**

Ministry of Textiles, Government of India



#### NIFT CAMPUSES :

- Bengaluru
- Bhopal
- Bhubaneswar
- Chennai
- Daman
- Gandhinagar
- Hyderabad
- Jodhpur
- Kangra
- Kannur
- Kolkata
- Mumbai
- New Delhi
- Panchkula
- Patna
- Raebareli
- Shillong
- Srinagar
- Varanasi

Est. 1986  
NIFT ACT 2006

Granted statutory status in 2006 by  
an Act of the Indian Parliament

Hon'ble President of India as Visitor of  
the Institute

- Pioneer institute in India to award degrees in the field of fashion education
- Knowledge service provider to the Government & the Industry

38 years

19 Campuses

680+ Faculty members

13163+ Students

41000+ Alumni

No.01  
National Ranking

No.10  
International Ranking

#### BACHELOR OF DESIGN ACCESSORY DESIGN

Accessories are personal objects, that relate functionally, conceptually and aesthetically to people and their environment. The course involves exploring, processing and experimenting with thoughts, ideas & materials in order to establish a platform for new ideas and a powerful personal expression. Students are immersed in traditional craft techniques as well as the use of smart digital tools. Accessory Design programme prepares design professionals with embedded fashion knowledge, to offer innovations across myriad platforms spanning jewellery, crafts, personal accessories, soft goods and work gear.



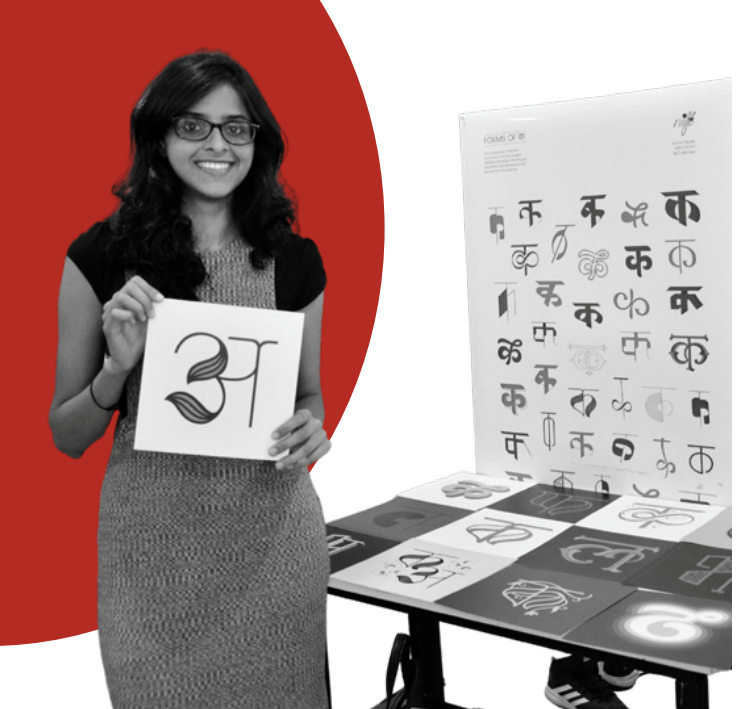
#### MASTER OF FASHION TECHNOLOGY

The M.F.Tech programme adopts a holistic approach towards cultivating postgraduate students meant for techno managerial roles in the fashion and allied manufacturing sector. In the initial courses students are oriented towards the apparel manufacturing industry as they learn various operations and processes involved. Concurrently the programme imparts managerial concepts related to operations.



#### BACHELOR OF DESIGN FASHION COMMUNICATION

In the ever-growing world of fashion, the Fashion Communication programme at NIFT happens to be the single most cutting-edge, exciting, and increasingly essential pathway to open up in the fashion and lifestyle industry. The significance of brand identity has come to be seen on par with what the brand sells i.e., the product. Fashion Communication has made it feasible for these brands to communicate their products, identity, and strategy, by providing a platform for these very brands.



#### MASTER OF DESIGN

The nature of fashion has evolved beyond its association with apparel, to become multi-disciplinary and multi-dimensional. Its approach to various concepts, material, technology, craftsmanship, culture, business, economics, promotion, consumption and innovation now tends to creating unexplored areas that present immense scope for study and research. 'Master of Design' degree caters to this multi-disciplinary and dynamic nature of job profiles that seek professionals who can work in versatile environments. Research is one of the tools that empower one to take up challenges, which may emerge in contemporary complex systems. Therefore, this course builds its specializations based on the foundation of design thinking and research practice.



#### BACHELOR OF DESIGN FASHION DESIGN

A flagship program of NIFT, the Fashion Design programme has played an influential role in the growth of the Indian fashion industry. In over 3 decades of its existence the graduates of the department have had remarkable presence in the Indian as well as global fashion scenarios. The curriculum hones a design sensitization that balances global fashion aesthetics with an Indian soul. It addresses the needs of the export market as well as both couture and pret-a-porter in India. A logical, sequential hands-on experience enables students to conceptualise designs, make patterns, drape and construct garments of impeccable quality.



#### MASTER OF FASHION MANAGEMENT

To develop world class professionals in the areas of fashion management, marketing, merchandising, and retailing; to produce future entrepreneurs who are equipped with fashion product, technology, analytical and managerial skills and knowledge with right industry connect. Students undergo in-depth education in management, marketing, buying, merchandising (retail and export), retail operations, international marketing, international trade practices and project formulation. Entrepreneurship and also on an important aspect of interdisciplinary aspect of fashion. They are exposed to creative merchandising/marketing, innovative fashion management practices, Information technology developments, cluster studies, sustainability, directions of fashion trends and business practices, through field visits and industry internships.



#### BACHELOR OF DESIGN TEXTILE DESIGN

From fibre to fabric, the design and development of textiles is the key to the business of fashion. Woven, print design, embroidery and surface embellishment are the core textile subjects and together impart an extensive and versatile training for the students. The Textile Design curriculum offers ample opportunity to students to create, experiment and innovate with materials. The programme builds upon the integration of creative forces of design with textile technology, and also keeps in mind the historical, social and cultural contexts in which the designers work today.



#### BACHELOR OF DESIGN FASHION INTERIORS

The field of Fashion Interior presents diverse career opportunities for individuals possessing creativity, design prowess, technical acumen, and a fervour for crafting aesthetically pleasing and practical spaces. As the need for inventive and sustainable design solutions expands, so does the scope for skilled professionals in this vibrant and fulfilling arena. With an ever-evolving landscape, Fashion Interior adds a layer of prominence to fabric and offers a platform for continuous growth and innovation, where talents can thrive amidst the challenges and opportunities of today's dynamic world. Embracing this journey empowers individuals to contribute meaningfully to shaping environments that inspire, enrich, and positively impact the lives of others.



#### ADMISSIONS 2025

Applications : Nov - Dec 2024

Entrance Exam : February 2025

Email ID : [admissions@nift.ac.in](mailto:admissions@nift.ac.in)

NIFT helpline number - (From Monday to Friday, 10:00 AM to 5:00 PM)

9310075593, 9310076577, 9310078175

For more information visit NIFT Website [www.nift.ac.in](http://www.nift.ac.in)



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NIFT CAMPUS. BLOCK-LA.PLOT-3B, SECTOR-3.SALTLAKE CITY. KOLKATA-700106

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**41000+** ALUMNI

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## NIFT PEDAGOGY FOR UNIQUE PATHWAYS

### Inter-Disciplinary Minor

The Inter-Disciplinary Minors empower students to design their combination pathways to enter future careers with transferable skills and flexibility.

### Floating Major

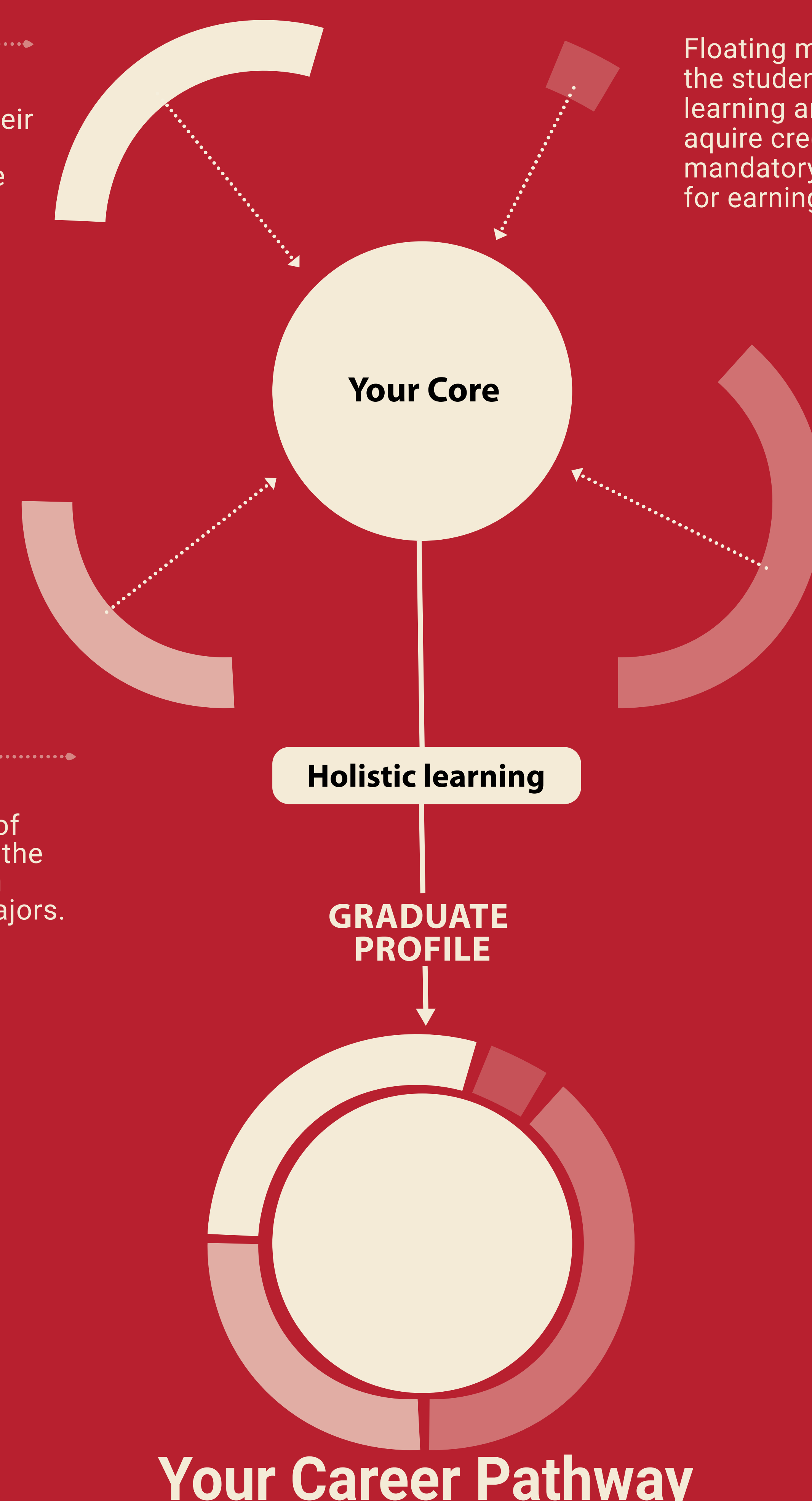
Floating majors are offered for the students who have zeal for learning and are prepared to acquire credits over and above the mandatory credit requirements for earning the degree.

### Deepening Specialisation

Deepening Specialisation is a secondary concentration of subjects that complements the majors and provide in-depth knowledge related to the majors.

### General Electives

General Electives is a set of subjects that allow co-curricular growth of students and complement the courses being undertaken within the different specialisations.



The course prepares students for becoming multi-faceted professionals in various segments of fashion industry.