

For further details on admission please visit www.nift.ac.in

Forms available online from November 2024



### NATIONAL **INSTITUTE OF FASHION TECHNOLOGY** Ministry of Textiles, Government of India

#### NIFT CAMPUSES :

- Kolkata Bengaluru
- Bhopal Mumbai
- Bhubaneswar New Delhi
- Chennai
- Patna Daman
- Gandhinagar Raebareli
- Shillong Hyderabad
- Jodhpur Srinagar
- Kangra Varanasi
- Kannur
- Pioneer institute in India to award degrees in the field of fashion education
  - Knowledge service provider to the Government & the Industry 38 years

Panchkula

No.**01 19** Campuses National Ranking 680+ Faculty members No. 10 13163+Students International Ranking

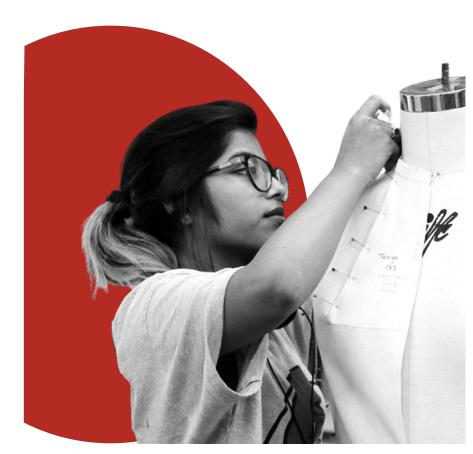
#### **BACHELOR OF DESIGN KNITWEAR DESIGN**

The Knitwear Design programme is developed towards creating design professionals who can cater to Knitted Apparel- an exclusive segment in fashion, particularly in sportswear and lingerie. The programme has been designed to create well-rounded professionals equipped to handle the challenges of circular and flat-bed knitting in the domestic and export fields. They can pursue careers as Designers, Creative Managers, Merchandisers, Production Managers and Entrepreneurs.

#### **BACHELOR OF DESIGN LEATHER DESIGN**

The Leather Design Programme is unique in its structure and application to the fashion, footwear and accessories industry. Initially focussed on leather products, in tune with changing times the programme now encompasses the areas of fashion goods, personal lifestyle accessories and footwear. Emphasis is laid on the integration of design concepts with material knowledge.





#### **BACHELOR OF FASHION TECHNOLOGY**

The B.F.Tech (Apparel Production) programme moulds students to be qualified for diverse work profiles available in the apparel-manufacturing sector. Keeping the diverse nature of challenges faced by the industry, the course curriculum aims to introduce different essential streams including apparel manufacturing technology, information technology, quality management, artificial intelligence etc.

**41000**+ Alumni

#### **BACHELOR OF DESIGN ACCESSORY DESIGN**

Granted statutory status in 2006 by

Hon'ble President of India as Visitor of

an Act of the Indian Parliament

Est. 1986

NIFT ACT 2006

Pan

INDIA

Presence

the Institute

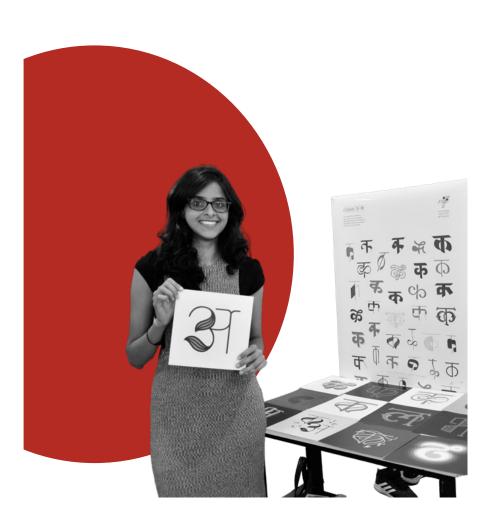
Accessories are personal objects, that relate functionally, conceptually and aesthetically to people and their environment. The course involves exploring, processing and experimenting with thoughts, ideas & materials in order to establish a platform for new ideas and a powerful personal expression. Students are immersed in traditional craft techniques as well as the use of smart digital tools. Accessory Design programme prepares design professionals with embedded fashion knowledge, to offer innovations across myriad platforms spanning jewellery, crafts, personal accessories, soft goods and work gear.



#### **MASTER OF FASHION TECHNOLOGY**

The M.F.Tech programme adopts a holistic approach towards cultivating postgraduate students meant for techno managerial roles in the fashion and allied manufacturing sector. In the initial courses students are oriented towards the apparel manufacturing industry as they learn various operations and processes involved. Concurrently the programme imparts managerial concepts related to operations.





**BACHELOR OF DESIGN** 

## BACHELOR OF DESIGN FASHION COMMUNICATION

In the ever-growing world of fashion, the Fashion Communication programme at NIFT happens to be the single most cutting-edge, exciting, and increasingly essential pathway to open up in the fashion and lifestyle industry. The significance of brand identity has come to be seen on par with what the brand sells i.e., the product. Fashion Communication has made it feasible for these brands to communicate their products, identity, and strategy, by providing a platform for these very brands.

# **FASHION DESIGN**

A flagship program of NIFT, the Fashion Design programme has played an influential role in the growth of the Indian fashion industry. In over 3 decades of its existence the graduates of the department have had remarkable presence in the Indian as well as global fashion scenarios. The curriculum hones a design sensitization that balances global fashion aesthetics with an Indian soul. It addresses the needs of the export market as well as both couture and pret-a-porter in India. A logical, sequential hands-on experience enables students to conceptualise designs, make patterns, drape and construct garments of impeccable quality.



#### **MASTER OF** DESIGN

The nature of fashion has evolved beyond its association with apparel, to become multi-disciplinary and multi-dimensional. Its approach to various concepts, material, technology, craftsmanship, culture, business, economics, promotion, consumption and innovation now tends to creating unexplored areas that present immense scope for study and research. 'Master of Design' degree caters to this multi-disciplinary and dynamic nature of job profiles that seek professionals who can work in versatile environments. Research is one of the tools that empower one to take up challenges, which may emerge in contemporary complex systems. Therefore, this course builds its specializations based on the foundation of design thinking and research practice.

#### **MASTER OF FASHION MANAGEMENT**

To develop world class professionals in the areas of fashion management, marketing, merchandising, and retailing; to produce future entrepreneurs who are equipped with fashion product, technology, analytical and managerial skills and knowledge with right industry connect. Students undergo in-depth education in management, marketing, buying, merchandising (retail and export), retail operations, international marketing, international trade practices and project formulation, Entrepreneurship





#### **BACHELOR OF DESIGN TEXTILE DESIGN**

From fibre to fabric, the design and development of textiles is the key to the business of fashion. Woven, print design, embroidery and surface embellishment are the core textile subjects and together impart an extensive and versatile training for the students. The Textile Design curriculum offers ample opportunity to students to create, experiment and innovate with materials. The programme builds upon the integration of creative forces of design with textile technology, and also keeps in mind the historical, social and cultural contexts in which the designers work today.

#### **BACHELOR OF DESIGN FASHION INTERIORS**

The field of Fashion Interior presents diverse career opportunities for individuals possessing creativity, design prowess, technical acumen, and a fervour for crafting aesthetically pleasing and practical spaces. As the need for inventive and sustainable design solutions expands, so does the scope for skilled professionals in this vibrant and fulfilling arena. With an ever-evolving landscape, Fashion Interior adds a layer of prominence to fabric and offers a platform for continuous growth and innovation, where talents can thrive amidst the challenges and opportunities of today's dynamic world. Embracing this journey empowers individuals to contribute meaningfully to shaping environments that inspire, enrich, and positively impact the lives of others.



and also on an important aspect of interdisciplinary aspect of fashion. They are exposed to creative merchandising/marketing, innovative fashion management practices, Information technology developments, cluster studies, sustainability, directions of fashion trends and business practices, through field visits and industry internships.

#### NIFT LATERAL ENTRY ADMISSION

NIFT Lateral Entry Admission (NLEA) provides an opportunity to candidates who have completed their Diploma in relevant / related fields of Design & Technology for direct admission to the third semester of UG programmes of NIFT.

#### **ARTISAN ADMISSION**

The eligible Artisan/Ward of Artisan can seek admission under this category on submission of the Artisan Card issued to Self/ Father/ Mother by the Development (Handicraft), Commissioner Development or Commissioner (Handlooms), Ministry of Textiles, Government of India and Studio Test, Interviews.

#### **SCHOLARSHIPS**

#### **"SARTHAK" NIFT FINANCIAL ASSISTANCE SCHEME**

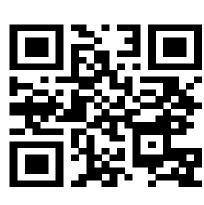
"SARTHAK" NIFT Financial Assistance Scheme" is applicable to all the regular students of NIFT fulfilling prescribed criteria. The objective of the scheme is to ensure that student is not deprived of education at NIFT for financial reasons, particularly students belonging to economically weaker sections of society.

#### **"UDAAN"- NIFT SCHOLARSHIP SCHEME FOR FOREIGN STUDIES.**

Regular students belonging to economically weaker sections of NIFT fulfilling the criteria of "SARTHAK" NIFT Financial Assistance Scheme", will be eligible for consideration under the "UDAAN"-NIFT SCHOLARSHIP SCHEME FOR FOREIGN STUDIES".

#### **ADMISSIONS 2025**

Applications : Nov - Dec 2024 Entrance Exam : February 2025 : admissions@nift.ac.in Email ID NIFT helpline number - (From Monday to Friday, 10:00 AM to 5:00 PM) 9310075593, 9310076577, 9310078175 For more information visit NIFT Website **www.nift.ac.in** 



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## NIFT CAMPUS. BLOCK-LA.PLOT-3B, SECTOR-3.SALTLAKE CITY. KOLKATA-700106



# Est. 1986 NIFT ACT 2006



National Ranking

# No.

International Ranking

38 YEARS

10 CAMPUSES

680+ FACULTY MEMBERS

41000+ ALUMNI

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Pioneer Institute in India to award degrees in the field of fashion education

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**131634** STUDENTS

## PEDAGOGY FOR UNIQUE PATHWAYS

## **Inter-Disciplinary** Minor

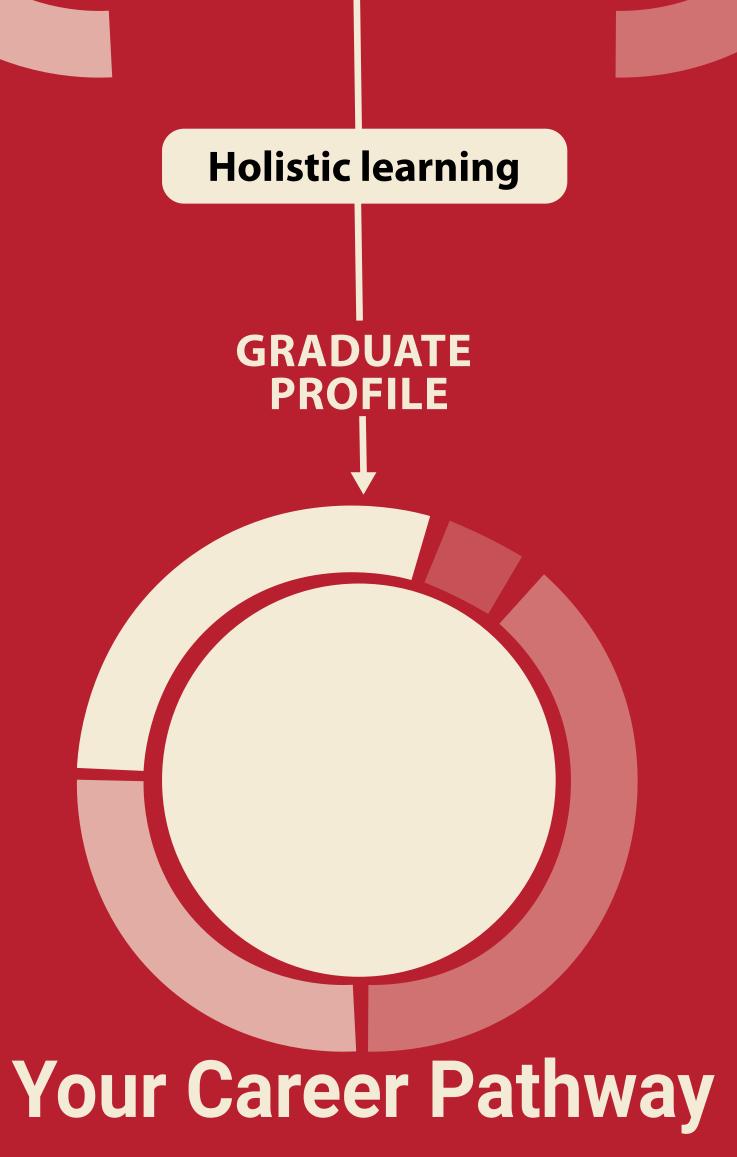
The Inter-Disciplinary Minors empower students to design their combination pathways to enter future careers with transferable skills and flexibility.

## **Floating Major**

Floating majors are offered for the students who have zeal for learning and are pepared to aquire credits over and above the mandatory credit requirements for earning the degree.

## Deepening Specialisation

Deepening Specialisation is a secondary concentration of subjects that complements the majors and provide in-depth knowledge related to the majors.



**Your Core** 

**General Electives** 

General Electives is a set of subjects that allow co-curricular growth of students and complement the courses being undertaken within the different specialisations.

The course prepares students for becoming multi-faceted professionals in various segments of fashion industry.